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FOR IMMEDIATE RELEASE

**Café Femenino® Foundation Invites SCAA Attendees to Join ‘Coffee Can’
Fundraiser and Support “Three Wishes”**

*Campaign Aims to Raise \$100,000 to Promote Equality and Rights for Women Coffee
Producers Worldwide*

Minneapolis, MN – April 28, 2008 – The Café Femenino Foundation invites SCAA attendees to become a sponsor, launch their own “Coffee Can” team or donate to this fundraiser. Launched in 2007, proceeds from the campaign will benefit the Foundation’s grant-giving program to support projects that enhance the lives of women and their families in coffee producing communities around the world.

“Since the formation of the Foundation, we have seen great progress in the lives of women coffee producers in many rural regions. This program gives them hope, but there is still much progress to be made.” said Marilyn Dryke, President, Café Femenino Foundation. “We believe ‘*coffee can*’ foster change and bring hope and inspiration to these women. We will continue to build our granting program in coffee growing communities throughout the world to help women and their families succeed.”

This year, at SCAA, the Foundation will present the “Three Wishes” grants. Individual grants have been made to groups in three different countries responding to specific in-country needs. The grants, in the amount of \$3,000 each, will:

- Provide books and uniforms to school children in the Dominican Republic whose homes were devastated by Tropical Storm Noel.

- Funds transportation and housing for parents of children in Peru that will be helped through the work of the Faces Foundation partnering with the Café Femenino Foundation and the Café Femenino Foundation-Peru.
- Assist coffee farmers in Columbia whose farms were devastated by aerially spraying for coca plants by helping them re-establish their coffee farms and family gardens.

Participating 2008 sponsors include:

- *Coffee Talk Magazine*
- *Swiss Water Decaffeination*
- *Dryke and Associates*
- Organic Products Trading Company
- S & D Coffee
- Roast Magazine
- Grounds For Change
- Walker Coffee Trading Co.
- The Kobos Company
- Shuswap Coffee Company LTD
- Midwest Gourmet Coffee
- Arbuckle Coffee Roasters
- Visions Espresso
- Marquez Project Management

Formed in December 2004 as a 501(c) (3) non-profit organization, the Foundation helps promote the integration of women coffee farmers into social, political and occupational organizations through grants that support the women's efforts and enhance their status within the community. The organization was named after the Café Femenino Project, a social program for women coffee producers that produce the Café Femenino Coffee, which is distributed by more than 80 roasters in U.S., Canada and Australia.

To participate in the 'Coffee Can' campaign, visit the Café Femenino Foundation booth, contact 360-576-5045 or visit www.coffeecan.org. Donations can also be made online or mailed to The Café Femenino Foundation, P.O Box 2187, Vancouver, WA 98668. Donations are tax deductible.

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